### Disaster Response:



#### Hurricane Eta:

On the 31<sup>st</sup> of October, hurricane Eta made landfall in Nicaragua and created a path of devastation across South America.



Country	Flooded area (sqkm)
Mexico	3,404
Honduras	1,393
Nicaragua	1,334
Guatemala	1,102
Belize	362
El Salvador	121



#### Hurricane lota:

On the 13<sup>th</sup> of November, just 2 weeks after hurricane Eta made landfall - Hurricane lota hit the same Nicaraguan coast line, increasing the damage caused.



## Why this Matters:

Hurricanes and weather events can cause devastation over significant areas that cannot be assessed manually. By analyzing data from synthetic aperture radar, PlanetWatchers accurately identifies the full scale of damage.



The total land mass analyzed was 1.5m sgkm.

## Visibility

**Optical imagery cannot** operate in adverse weather.

### Time

Natural disasters require timely analysis.

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The time taken for PlanetWatchers to analyze hurricane damage.

## **Optical vs. SAR:**

The limitations of optical sensors has driven the defence and intelligence agencies to adopt synthetic aperture radar.





Watchers

We pride ourselves in delivering 'best in class' analysis to the disaster response industry. Delivering accurate results at scale in a timely and cost effective manner.

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